SELVIN **PAUL**

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Scan barcode to see my portfolio and click on the link to add me as a contact on What's App.
https://wa.me/qr/A3OOIIVORNQQB1

I am seeking a challenging position as a graphic designer in a dynamic organization that offers opportunities for growth and development.

PROFESSIONAL SUMMARY:

Creative and detail-oriented Graphic Designer with over 6 years of experience in creating visually compelling motion graphics and animations for diverse digital media platforms. Proficient in Adobe After Effects, Adobe Premiere Pro, and Cinema 4D, with a strong ability to conceptualize and execute high-quality motion graphic projects. Adept at collaborating with stakeholders to understand their needs and delivering projects on time and within budget.

EXPERIENCE

GRAPHIC DESIGNER (2021 – PRESENT)

MEDX PHARMACY, DUBAI, UAE

- ❖ Collaborate with stakeholders to understand their needs and prepare presentations with raw designs.
- ❖ Develop and elaborate on storyboards to create visually striking motion graphics and animations.
- ❖ Craft original and aesthetically pleasing designs using 2D/3D animation and motion graphics techniques.
- ❖ Research industry trends to provide accurate designs and stay updated on the latest software applications.
- ❖ Edit video footage and add effects/elements to enhance motion graphics.
- ❖ Integrate typography, visual effects, and sound design to elevate content impact.
- ❖ Customize motion graphics for varying screen sizes and resolutions.
- ❖ Contribute innovative ideas to the creative process, enhancing the design team's success.
- ❖ Manage concurrent projects, ensuring timely and budget-conscious delivery.
- ❖ Review shooting scripts and raw materials to create shot decision lists for continuity.
- ❖ Incorporate feedback to refine animations and video edits, collaborating seamlessly with business divisions.

GRAPHIC DESIGNER (2016 – 2020)

SWEET LIFE CONFECTIONERY, DUBAI, UAE

- ❖ Contact clients to discuss their needs, and objectives and estimate their material costs. Design and create avariety of graphic elements and promotional material.
- ❖ Create integrated designs across both online and offline outputs.
- ❖ Explain design concepts and ideas to clients and colleagues.
- ❖ Coordinate and prepare multiple publishing projects.
- ❖ Produce 2-D and 3-D animated videos for social media promotions.
- ❖ Work on presentations, leaflets, trade-marks, marketing materials, and banner designs, and seasonal flyers.
- ❖ Prepare sketches, layouts, and graphic elements
- ❖ Capture pictures using the camera to produce the desired visual effect.
- ❖ Create and update records and databases with personnel, financial and other data Develop storyboards forproductions.
- ❖ Submit timely reports and prepare presentations/proposals as assigned Prepare quotes and invoices.

EDUCATION

2012-2015

BACHELOR DEGREE IN MULTIMEDIA

Annamalai University.

SKILLS

- **Motion Graphics & Animation:** 2D/3D Animation, Motion Design, Storyboarding, Typography, Visual Effects, Sound Design
- **Software Proficiency**: Adobe After Effects, Adobe Premiere Pro, Photoshop, Illustrator
- **Video Editing:** Footage Editing, Effects/Elements Addition, Shot Decision List Creation
- **Creative Collaboration:** Team Collaboration, Stakeholder Engagement, Feedback Incorporation
- **Project Management:** Timeline Adherence, Budget Management, Concurrent Project Handling
- **Continuous Learning**: Industry Trends, Best Practices,

SOFTWARE KNOWN

- Adobe Illustrator
- Adobe InDesign
- 3DS Max
- Word press
- Adobe Photoshop
- Adobe After Effects
- Maya
- Microsoft Office

PORTFOLIO

Link - https://selvinpaul95.wixsite.com/portfolio

PERSONAL DETAILS

Date of Birth	: 12th April 1995
Gender	: Male
Nationality	: Indian
Marital Status	: Married
Passport No	: M2609224

DRIVING LICENSE DETAILS

License No	4396038
Place of Issue	: Dubai
Date of issue	: 15/12/2022
Date of Expiry	: 15/12/2024

DECLARATION

I declare that the above information is correct to my best knowledge and belief.

SELVIN PAUL